Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Previously Presented) A liquid crystal display device, comprising:

a liquid crystal cell including a liquid crystal layer of twisted nematic mode held between an upper substrate and a lower substrate that oppose each other, and a semi-transparent reflective layer provided on an inner side of the lower substrate, the inner side being adjacent to the liquid crystal layer;

a first elliptically polarizing plate to cause elliptically polarized light to enter the liquid crystal layer through the upper substrate; and

a second elliptically polarizing plate to cause elliptically polarized light to enter the liquid crystal layer through the lower substrate, each of the first elliptically polarizing plate and the second elliptically polarizing plate having a liquid crystal film fixed in hybrid alignment,

each of the first elliptically polarizing plate and the second elliptically polarizing plate including a polarizer for transmitting linearly polarized light, at least one liquid crystal film fixed in nematic hybrid alignment, and at least one stretched film,

wherein angles formed between phase-retarding axes of the liquid crystal films fixed in nematic hybrid alignment in the first elliptically polarizing plate and the second elliptically polarizing plate and a distinct viewing direction of the liquid crystal cell are within a range from plus 30 degrees to minus 30 degrees.

2-3. (Canceled)

4. (Previously Presented) The liquid crystal display device according to claim 1, phase differences in plane of the liquid crystal films fixed in nematic hybrid alignment in the

first elliptically polarizing plate and the second elliptically polarizing plate being within a range from 90 nm to 140 nm.

5. (Canceled)

6. (Previously Presented) A liquid crystal display device, comprising:

a liquid crystal cell including a liquid crystal layer held between an upper substrate and a lower substrate that oppose each other, and a semi-transparent reflective layer provided on an inner side of the lower substrate, the inner side being adjacent to the liquid crystal layer;

a first elliptically polarizing plate to cause elliptically polarized light to enter the liquid crystal layer through the upper substrate; and

a second elliptically polarizing plate to cause elliptically polarized light to enter the liquid crystal layer through the lower substrate, each of the first elliptically polarizing plate and the second elliptically polarizing plate having a liquid crystal film fixed in hybrid alignment,

each of the first elliptically polarizing plate and the second elliptically polarizing plate including the polarizing plate, at least one liquid crystal film fixed in discotic hybrid alignment, and at least one stretched film,

wherein angles formed between phase-advancing axes of the liquid crystal films fixed in discotic hybrid alignment in the first elliptically polarizing plate and the second elliptically polarizing plate and a distinct viewing direction of the liquid crystal cell are within a range from plus 30 degrees to minus 30 degrees.

7-12. (Canceled)

13. (Original) The liquid crystal display device according to claim 4, the liquid crystal cell having a layer-thickness adjusting layer that makes the thickness of the liquid crystal layer smaller in a reflective display region than in a transmissive display region.

14. (Currently Amended) The liquid crystal display device according to ~~claim 13,~~ claim 6, the liquid crystal layer adopting a twisted nematic mode.

15. (Currently Amended) The liquid crystal display device according to ~~claim 13,~~ claim 6, the liquid crystal layer adopting parallel alignment, and the twist angle therein being zero degrees.

16. (Original) An electronic apparatus, comprising the liquid crystal display device according to claim 1.